

*"My passion is helping people look and feel great,  
enjoy confidence and achieve their personal and professional goals."*



# Style YOUR JOURNEY by Ginny Baldrige

**PROJECT THE POWER OF IMAGE TODAY!**

## *Most Requested Conferences*

### **THE POWER OF IMAGE**

This Seminar is a leadership program for those in/or seeking senior management positions who wish to immediately cultivate an executive image. Experience a personal transformation and a life-long understanding of all aspects of Image so you will achieve success and excel in your business!

### **PERSONAL BRANDING**

Personal Brand is critical because it defines who we are in life and in business. It is what attracts people *to and away* from us. We all brand ourselves every day - by the type of cars we drive, their condition and cleanliness; by how we dress, fix our hair, or wear makeup; by our physical shape and health and by the way we talk. Branding impacts every aspect of your life and *you can project* a consistent brand with ease!

### **SURVIVING BUSINESS CASUAL**

This dress category can be confusing and often requires more effort to achieve with confidence. Based on new data confirming poor productivity within casual atmospheres, many companies are returning to the Executive Friday. Understand what is best for your career advancement, and dress professionally even in a Business Casual environment.

### **POWER OF EXECUTIVE PRESENCE**

Develop relationships quickly in a culture of trust using the A, B, C's of Business Presence: Appearance, Behavior and Communication. You will inspire confidence using verbal and non-verbal communication skills used in meetings, meals and business functions. Showcase your integrity with your colleagues and improve your bottom line.

### **Partial List of Clients**

Active 8 Careers Coaching  
After 5 Women's Associations  
Ann Taylor  
Arcturis Architecture Firm  
Business Persons Between Jobs  
City of St. Peters  
Edward Jones Financial Advisors  
Edward Jones Office Administrators  
Lindell Cultural Center  
Missouri City Clerks & Fin. Officers  
Pfizer Chemical  
St. Louis CPA Professionals  
St. Louis Women's Connections  
Stevens Institute of Business & Arts  
Stonecroft Ministries Leaders  
Working Women's Survival Show  
Young Presidents Organization Spouses



## GINNY BALDRIDGE

Ginny Baldrige, Internationally Certified Image Consultant, will inspire you to create the perfect look for your career, personality and lifestyle. Ginny works with clients and organizations on the Power of Image through visual presence, communication skills leading to improving their levels of performance.

Ginny's power-packed and entertaining seminars provide you with expert tips to increase your self-confidence, develop corporate wardrobe techniques and professional communication skills to help your business thrive and succeed.

Sit back and enjoy an exciting and inspirational experience to discover the **POWER OF YOU!**

Your Style seminars will:

- Educate and inspire your employees to project a consistent professional image and presence in keeping with your company's goals and promotional strategies.
- Establish a presence which instantly conveys competence and credibility.
- Attract new clients and retain present ones by positively shaping people's perceptions of your company and service.
- Create greater employee confidence, teamwork and productivity.
- Portray yourself with the attitude and skill set needed to promote your image and brand above the competition!

### *Executive Image Power*



Ginny gives you powerful image strategies you can use immediately to rev up your *Executive Image Power!*

### *Inspired Style*



Ginny shares the strategies and tools she recommends to create positive change and live with *Inspired Style!*

*"Your lunch and learn presentation definitely gave me an understanding of the Power of Image, the differences in Business Casual and Personal Casual wear and great ideas on the basics of building a wardrobe."*

**Kay Guian, Office Administrator - Pfizer**

*"We were privileged to have you present to our group of over 125 people 'The Power of Image'. What impressed me most was how you established rapport with the audience quickly and involved them to keep their attention. Your topic was extremely relevant and will greatly assist as our members proceed through the difficult process of career transition, by enhancing their image."*

**Robert C. Gergen, Program Chair -  
Businesspersons Between Jobs**

*"Ginny with Your Style has a true passion for helping companies and individuals improve their internal and external images. She does a great job in inspiring people to make positive changes in their lives."*

**Andrin Mele, Brand Mgr. -  
Hughes Advertising**



IT'S *All* ABOUT  
**YOU!**

**BOOK GINNY FOR YOUR NEXT EVENT TODAY!**

314-952-8488 [GINNY@YOURSTYLEGINNY.COM](mailto:GINNY@YOURSTYLEGINNY.COM) [WWW.YOURSTYLEGINNY.COM](http://WWW.YOURSTYLEGINNY.COM)